

Missouri Leads States in Smithsonian Campaign

SSSA members and state soil association members are being asked to coordinate a campaign in each state to support the exhibit.

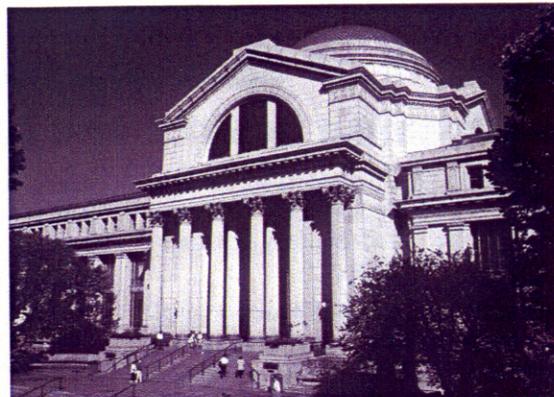
Missouri leads the way with their highly successful state campaign to raise \$10,000 towards their monoliths display in the Smithsonian. Following their January winter business meeting, Smithsonian State Liaison Bill Pauls said that an additional \$2,000 was contributed from members who expressed their enthusiasm for their work to have Menfro named the state soil. The association honored lead donor Pat Jones at a banquet by presenting her with a shirt monogrammed with Menfro and the state association name. The Missouri monolith will be displayed as early as this June to introduce the display to visitors and to offer an example of how the monoliths will be displayed.

Florida and South Carolina also boast significant progress towards their \$10,000 goal. They have been success-

ful talking with soil and water conservation districts, farm and conservation organizations and their state soil association members.

Pennsylvania initiated their state campaign this past summer with a golf outing that raised \$2,000 for their state monolith. **Wisconsin** is forming a committee and plans to reprint a state soil "Antigo Silt Loam" t-shirt that will be part of their campaign. **West Virginia** has submitted a grant application to a local lottery winner, and **Texas** worked with SSSA headquarters to send an e-mail notice to their state members regarding the state monolith. Chair Ted Zobeck, a government employee, worked on his own time and used SSSA's resources so that he could be involved in the effort.

Many states are finding groups such as their soil association or Soil and Water Conservation Society to contribute travel



or expense money to ease that burden from state committee members. Other states report planning campaigns in honor of a pioneering soil scientist from the state or using their state association treasuries to "match" local contributions.

For ideas on how your state can support the educational goals of the project, contact Kevin McSweeney, kmcweeney@cals.wisc.edu. For ideas on how your state can form a committee to raise funds, contact ASF Director of Development Valerie Breunig at vbreunig@a-s-f.org.

Soil Scientists: You Can Help

You can help support the visibility of soil science by getting involved with the Smithsonian Soils Exhibit, which will be seen by 6 to 9 million people per year. You can help in several ways:

- **Submit a project idea that will help illustrate the importance of soils.** Send ideas to Patrick.Drohan@ccmail.nevada.edu.
- **Volunteer to work on your state education and fundraising campaign.** See the list on this page or visit www.soils.org/smithsonian "who is involved" to contact your state liaison. Contact H.H. Cheng, hcheng@umn.edu, to volunteer to become a state liaison.
- **Make a personal donation to the project, which will support your state monolith and the exhibit as a whole.** See www.soils.org/smithsonian "make a gift now" to donate online with a credit card, or "make a pledge now" to mail in a check and/or pledge. Be sure to specifically mention that you would like your contribution to support the Smithsonian Soils Exhibit Project.

Watch future *CSANews* issues for updates on the project and donor recognition lists. Thank you to the many individuals who have already stepped forward to give their time and support to the project.

Smithsonian Soils Exhibit

Exhibit Goal
\$1-3 million 2006

Goal of \$900,000
by December 2004

Goal of \$400,000
by May 2004

\$370,000
Current level